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SOUTH FLORIDA MOVERS & SHAKERS



Mark Pordes

President and CEO – Pordes Residential Sales & Marketing

Mark Pordes is an internationally known real estate professional with more than two decades of experience. Over the years, Pordes has succeeded in part because of his vision and drive, and his ability to master the sales and marketing of high-end residential condominium and branded condo-hotel projects in the United States and abroad. Throughout his career, he has executed on an aggressive business development and acquisition strategy unparalleled in the industry. Over the past 24 months alone, he has helped reposition numerous condo projects and today controls more oceanfront property than any real estate company in South Florida. That portfolio stretches from the Fontainebleau III, to Terra Beachside condominiums and Canyon Ranch Living in Miami Beach, to the re-launch of Peninsula II and Marina Grande in Riviera Beach/Palm Beach County. At OneBalHarbour – one of the region's most sought after properties – Pordes invested equity in 42 hotel-condo residences. His persistence helped show success in the downturn. His advice: Work harder than the competition. Always work harder smarter than everyone around you. Never take no for an answer, and do whatever it takes to be successful.

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