

March 12, 2018



## PORDES RESIDENTIAL TABBED AS THE EXCLUSIVE ONSITE SALES & MARKETING FIRM AT 101 BAY HARBOR

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Pordes Residential has been named the exclusive onsite sales and marketing firm for the new 101 Bay Harbor Islands townhouse development. Developed by The Puder Group, the recently completed boutique property features 12 luxury townhomes located in Bay Harbor Islands. Pordes Residential brings its extensive experience and wide reaching broker network to sellout the remaining residences. Pricing at 101 Bay Harbor starts in the mid \$900,000s and range up to \$1.89 million for a fully-furnished, turnkey townhome which are located at 101 Bay Harbor Terrace.

"Bay Harbor Islands is one of South Florida's most prestigious locations, and this property truly brings something new and exciting to the neighborhood," said Mark Pordes, CEO of Pordes Residential. "We are honored to have been selected by The Puder Group to complete sales."

Residences at 101 Bay Harbor offer 4 bedrooms, 3.5 baths and rooftops for each townhome offering approximately 2,300 SF of interior living space. Residences offer open and spacious plans that include floor-to-ceiling windows and private terraces. Kitchens and bathrooms come equipped with Italian style cabinets, quartz countertops and state-of-the-art appliances. Each residence features a 2 car garage as well as a rooftop terrace with a barbeque, summer kitchen and private Jacuzzi.

"We are excited to team up with Pordes Residential and are confident in the firm's capabilities to sell the remaining inventory," said Jodi Puder, developer of 101 Bay Harbor. "Pordes Residential's experience working in the Bay Harbor Islands market and proven track record of reaching the appropriate buyer demographic made the firm a natural fit for 101 Bay Harbor."





